

INVOICE



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Cross Roads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

Invoice #	Invoice Date	Invoice Month	Invoice Period
37580-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Crossroads GPS	ISSUE	1206

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	37580	08880267

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/12	10/29/12	8 News Now 5a M-F	5-6a	M-----	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$3,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	10/29/12	5:39 AM	8 News Now 5a M-F	5-6a	:30	NVSNTV09GPH	\$3,000.00	NM
4	10/29/12	10/29/12	8 News Now 6a M-F	6-7a	M-----	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$3,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	10/29/12	6:10 AM	8 News Now 6a M-F	6-7a	:30	NVSNTV09GPH	\$3,000.00	NM
6	10/29/12	10/29/12	CBS This Morning	7-9a	M-----	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$3,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 8	M	10/29/12	7:55 AM	CBS This Morning	7-9a	:30	NVSNTV09GPH	\$3,000.00	NM
8	10/29/12	10/29/12	Live w/Kelly	9-10a	M-----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$2,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	10/29/12	9:23 AM	Live w/Kelly	9-10a	:30	NVSNTV09GPH	\$2,000.00	NM
10	10/29/12	10/29/12	8 News Now Noon M-F	12-1230p	M-----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$2,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	10/29/12	12:09 PM	8 News Now Noon M-F	12-1230p	:30	NVSNTV09GPH	\$2,000.00	NM
12	10/29/12	10/29/12	Soaps / Let's Make A Dea	1230-2p	M-----	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$5,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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37580-2	11/04/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
Crossroads GPS	ISSUE	1206	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
12	10/29/12	10/29/12	Soaps / Let's Make A Deal	1230-2p	M-----	:30	1	\$5,000.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>M</td><td>10/29/12</td><td>12:59 PM</td><td>Soaps / Let's Make A Deal</td><td>1230-2p</td><td>:30</td><td>NVSNTV09GPH</td><td>\$5,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	M	10/29/12	12:59 PM	Soaps / Let's Make A Deal	1230-2p	:30	NVSNTV09GPH	\$5,000.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	8	M	10/29/12	12:59 PM	Soaps / Let's Make A Deal	1230-2p	:30	NVSNTV09GPH	\$5,000.00	NM																																	
14	10/29/12	10/29/12	Ellen	3-4p	M-----	:30	1	\$2,500.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td>1</td><td>\$2,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>M</td><td>10/29/12</td><td>3:36 PM</td><td>Ellen</td><td>3-4p</td><td>:30</td><td>NVSNTV09GPH</td><td>\$2,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	M-----	1	\$2,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	M	10/29/12	3:36 PM	Ellen	3-4p	:30	NVSNTV09GPH	\$2,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	8	M	10/29/12	3:36 PM	Ellen	3-4p	:30	NVSNTV09GPH	\$2,500.00	NM																																	
16	10/29/12	10/29/12	8 News Now 4p M-F	4-5p	M-----	:30	1	\$2,500.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	8	M	10/29/12	4:22 PM	8 News Now 4p M-F	4-5p	:30	NVSNTV09GPH	\$2,500.00	NM																																	
18	10/29/12	10/29/12	8 News Now 5-630p M-F	5-630p	M-----	:30	1	\$3,000.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td>1</td><td>\$3,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>M</td><td>10/29/12</td><td>6:07 PM</td><td>8 News Now 5-630p M-F</td><td>5-630p</td><td>:30</td><td>NVSNTV09GPH</td><td>\$3,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	M-----	1	\$3,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	M	10/29/12	6:07 PM	8 News Now 5-630p M-F	5-630p	:30	NVSNTV09GPH	\$3,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/29/12	11/04/12	M-----	1	\$3,000.00																																						
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1	8	M	10/29/12	6:07 PM	8 News Now 5-630p M-F	5-630p	:30	NVSNTV09GPH	\$3,000.00	NM																																	
23	10/29/12	10/29/12	How Met Mother/ Partners	8-9p	M-----	:30	1	\$30,000.00	NM																																		
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1	8	M	10/29/12	7:58 PM	How Met Mother/ Partners	8-9p	:30	NVSNTV09GPH	\$30,000.00	NM																																	
25	10/29/12	10/29/12	8 News Now 11p M-F	11-1135p	M-----	:30	1	\$5,000.00	NM																																		
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1	8	M	10/29/12	11:13 PM	8 News Now 11p M-F	11-1135p	:30	NVSNTV09GPH	\$5,000.00	NM																																	
Total Spots							11																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$61,000.00
<u>Agency Commission</u>	\$9,150.00
<u>Net Amount Due</u>	\$51,850.00